



COMPANY: LifeMadeSimple, LLC

CONTACT: Jackie Bunn

EMAIL: info@fiveenchantedmermaids.com

TEL: 800 901 6482

FOR IMMEDIATE RELEASE

Latest Children's Book Released – *You Can Do It!*

WILMINGTON, May 27, 2019: Lois Petren has launched a new children's book in the first of the Five Enchanted Mermaids series.

“How often does a parent hear “I cannot do it” during their kids' childhoods? It is so frustrating and painful to hear those words from your child. The best way a parent can help is to equip our kids with tools they can use to break through this negativity and develop confidence that they have the skills to solve life's big and little challenges.” said Ms. Petren

“This is why we created the *Tales of the Five Enchanted Mermaids* books. Each of the five Mermaids represents a different area of emotional intelligence and, through these stories, they present practical solutions that your child can carry with them and use in their own lives.”

In *You Can Do It!* Otto the octopus works through his frustrations as he learns to use blocks to build a house, with assistance from the Mermaids. Each Mermaid helps him tackle one aspect of the challenge and come up with several possible ways to solve it. The format of this book acts as a conversation starter and makes it easy to transition into a real-world discussion about additional solutions your child may have.

The book's charming and lighthearted illustrations, show how Otto is feeling as he works through the process and then eventually reaches a successful outcome.

“*You Can Do It!* is the first book in a series of picture books for children 3 to 7 years of age. If you and your children like unique stories that help develop emotional intelligence and a growth mindset, you'll love these books and a range of supporting party supplies” added Jackie Bunn, CEO of LifeMadeSimple.

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All of the products and books, in paperback and eBook format, are available on [Amazon](#) and on the [Five Enchanted Mermaids](#) website (www.fiveenchantedmermaids.com). Free coloring and activity pages featuring images from the books can be downloaded [here](#).

More information is also available at:

WEBSITE: www.fiveenchantedmermaids.com.

Facebook: https://www.facebook.com/fiveenchantedmermaids/?modal=admin_todo_tour

Pinterest: <https://www.pinterest.com/18tv7ny9r2939topiahu005g05ygo9/>

Instagram: <https://www.instagram.com/fiveenchantedmermaids/?hl=en>

Twitter: <https://twitter.com/MermaidsFive>

Writer Resources available

LifeMadeSimple would be delighted to assist writers and can provide – customized/exclusive press releases, commentary, interviews (written and verbal), articles for publication. Subjects which can be expertly addressed are: businesses for the retired, running a small business, parenting, birthday and other parties, selling products online, marketing.

Press kit available by request - info@fiveenchantedmermaids.com.